



# MUS Strategic Plan

## College Participation

<https://mus.edu/data/strategic-plan/college-participation.html>

### Goal Statement

Prepare students for success in life through quality higher education

Goal 1: Access & Affordability

### System Initiatives:

#### **Resident Student Access Initiative:**

A system-wide effort to develop a unified approach to resident student recruitment, admissions, and financial aid, with the goal of increasing the percentage of MT high school graduates attending the MUS. Action Steps = 1) College Access Portal, 2) MT Access Scholarship, 3) Tuition Freeze

#### **GEAR UP** (Gaining Early Awareness & Readiness for Undergraduate Programs):

The purpose of this federal initiative is to increase the number of low-income students who are prepared to enter and succeed in postsecondary education. Montana GEAR UP provides college and career readiness services, such as tutoring, financial aid information, enrollment in rigorous academic courses, comprehensive mentoring, college visits, supplemental curriculum materials, and professional development for school staff. The program serves these students as they progress through middle and high school. In the 2012-13 academic year, ***the GEAR UP grant began funding the ACT test for all Montana high school juniors!***

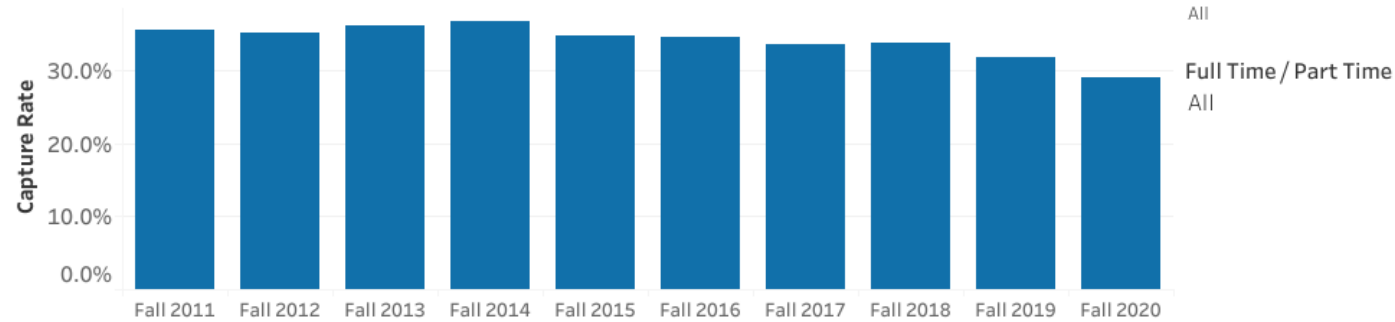
### **Objective 1.1.1**

Improve postsecondary education participation rates, with particular attention to Montana residents in MUS institutions

*Metric 1.1.1*

### First Time Freshman Capture Rates

Capture rates presented here are the percentage of Montana high school (public or private school) graduates who enroll in the MUS during the fall immediately after high school graduation. Homeschool students are not included in this report.



### Student Counts

First Time Freshman only include Montana high school graduates who enrolled in the fall immediately after High School graduation.

Year	High School Graduates	First Time Freshmen	Capture Rate
Fall 2011	10,165	3,618	35.6%
Fall 2012	10,162	3,569	35.1%
Fall 2013	9,759	3,523	36.1%
Fall 2014	9,871	3,621	36.7%
Fall 2015	9,749	3,392	34.8%
Fall 2016	9,783	3,391	34.7%
Fall 2017	9,833	3,301	33.6%
Fall 2018	9,770	3,301	33.8%
Fall 2019	9,890	3,152	31.9%
Fall 2020	9,900	2,879	29.1%
Fall 2021	9,940		
Fall 2022	9,880		
Fall 2023	9,940		
Fall 2024	10,520		
Fall 2025	10,410		

\*Number of Graduates provided for this report is the number of projected High School graduates as determined by the Western In..

### First Time Freshman Recruits by County Since 2011

\*Data not available for Flathead Valley CC

