Public Feedback Meeting

Announcement

In accordance with Montana Board of Regents policy, Montana State University undertook the following public notifications with regard to the proposal to name the Montana State University College of Nursing building in Bozeman as Jones Hall.

- On Friday, April 5, 2024, MSU sent to all the state's media a press release about the proposed naming. A copy of the press release can be seen below.
- On Friday, April 5, 2024, a link to the press release was added to high-traffic pages on MSU, including the MSU homepage, the student homepage and the faculty/staff homepage.
- News of the naming session appeared in Hi-Line Today on April 6, 2024: https://hilinetoday.com/msu-asks-regent-board-for-jones-hall-naming-approval/.
- On Monday, April 8, 2024, a link to the press release was <u>added to the Facebook page for MSU</u>, which has more than 127,000 followers.
- On Thursday, April 11, 2024, the naming proposal was announced in President Cruzado's regular Blue & Gold newsletter, which reaches an audience of community members, alumni, faculty, staff and students across Montana and beyond.
- On Thursday, April 18, 2024, John How, associate vice president of University Facilities Management, appeared before the student-body senate of the Associated Students of Montana State University to inform them of the naming proposal and the upcoming listening session.
- On Friday, April 19, 2024, the naming was included MSU's Bobcat Bulletin, which goes to approximately 10,000 subscribers.
- On Tuesday, April 23, 2024, MSU held a listening session on the naming between 5:30 p.m. and 7 p.m. in Room 230 of the Strand Union Building on the campus of MSU.
- Since April 5, 2024, MSU has collected one comment on the naming via email and zero mail or in-person comments. A PDF copy of all comments has been included with this summary.

Press Release

MSU to hold in-person listening session April 23 regarding proposal to name new nursing building as Jones Hall

(online at https://www.montana.edu/news/23641/)

msunews@montana.edu (From MSU News Service. Contact: Michael Becker, MSU News Service director, 406-994-4565 or michael.becker@montana.edu.) - Apr 5, 2024 at 8:30:00 AM

BOZEMAN – On its initiative, Montana State University is asking the state's Board of Regents to approve naming its new nursing education building on campus in Bozeman as Jones Hall.

"Montana State is proposing this naming in recognition of the generosity of Mark and Robyn Jones, whose historic philanthropic investment in MSU not only made this building possible but also will benefit the health and wellbeing of generations of Montanans," said MSU President Waded Cruzado.

In August 2021, the Joneses gave \$101 million to MSU's nursing college -- the largest philanthropic gift in Montana history and, at the time, the largest donation ever to a college of nursing in the United States.

The gift is funding new buildings to educate nursing students at each of MSU's five nursing campuses in Bozeman, Billings, Great Falls, Kalispell and Missoula. The new buildings will allow the Mark and Robyn Jones College of Nursing to grow its enrollment and counter the state's projected nursing shortage by 2030.

The proposed name is only for the building at MSU in Bozeman. It will be located on the southeast corner of South 11th Avenue and Grant Street. The Bozeman groundbreaking is Tuesday, April 9.

The Joneses are the founders of Goosehead Insurance, based in Westlake, Texas, and Mark currently serves as chairman and CEO of the company. Founded in 2003, Goosehead is a rapidly growing and innovative personal lines insurance agency that distributes its products and services through more than 1,800 offices in the United States with a market capitalization of \$5 billion.

The regents will consider the naming request at their May 15-16 meeting in Havre on the campus of Montana State University Northern. A full agenda for the two-day meeting will be available online here: mus.edu/board/meetings/agendas-and-minutes.html.

An in-person listening session on the proposed naming will be held from 5:30 to 7 p.m. Tuesday, April 23, in Room 230 of the Strand Union Building at MSU.

Public comments on the naming request can also be submitted by letter to University Communications, c/o Name Change Comments, P.O. Box 172220, Bozeman, MT 59717-2220 or by email to msunews@montana.edu. Comments are due by Friday, May 10.

Montana University System and MSU policies permit buildings to be named in honor of individuals. The MUS naming policy can be found here: https://mus.edu/borpol/bor1000/1004-1.pdf.