

May 26-27, 2021

**ITEM 194-1013-R0521**

**Request for Authorization to Construct Wayfinding/Signage – University of Montana-Missoula**

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**THAT**

In accordance with Board of Regents Policy 1003.7, the Board of Regents of the Montana University System authorizes the University of Montana-Missoula to expend up to \$500,000 to construct wayfinding/signage at the Missoula campus.

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**EXPLANATION**

The 2020 Campus Student Life Master Plan identified Wayfinding and Branded Signage as one of the many deficiencies that needed to be addressed to make the University of Montana campus a more vibrant, student friendly and navigable place. There is currently no monument sign announcing the entrance to the University of Montana as visitors cross the Madison Street Bridge. That lack of direction and announcement creates some confusion with wayfinding for visitors new to Missoula.

Once on campus, the building and directional signs are non-uniform, dated in appearance and might not have the required information students need to navigate campus. This project seeks to address all these signage concerns.

Legislative authority for this project is anticipated from General Spending Authority from the 67<sup>th</sup> Legislative Session.

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**ATTACHMENTS**

Board of Regents Policy: Physical Plant B Section 1003.7