COVID-19: Retention, Student Engagement, & Mental Health

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Retention

Academic, financial, career, family....

Mental Health

Access

Basic Needs
Figure 1. Most Pressing Issues Facing Presidents Due to COVID-19

Most Pressing Issues Facing Presidents Due to COVID-19

- Fall or summer enrollment: 86%
- Long-term financial viability: 64%
- Sustaining an online learning environment: 45%
- Laying off of faculty and/or staff: 44%
- Mental health of students: 41%
- Short-term financial viability: 37%
- Emergency aid for students: 31%
- Ability to fundraise in this moment: 26%
- Mental health of faculty and staff: 25%
- Food and housing insecure students: 15%
- International student enrollment: 14%
- Managing senior-level team: 9%
- Responding to governing board concerns: 5%
- Other: 4%

Retention

- Academic, financial, career, family, etc.
- Mental Health
- Access
- Basic Needs
Student engagement strategies

• Student surveys
• One-on-one calls
• Online wellness programming
• Telehealth counseling
• Community resources
• Emergency Aid
Moving Forward

Leadership

Communication

Equity