

March 7-8, 2019

**ITEM 182-2703-R0319****Request for authorization to revise mission and vision statements which will be included in the 2019 strategic plan, Montana State University Billings**

---

**THAT**

Montana State University Billings is requesting approval of our revised mission and visions statements by the Board of Regents. The revised mission and vision statements will be included in our 2019 strategic plan.

---

**EXPLANATION**

Following our recent Accreditation visit, MSUB is in the process of developing its new Strategic Plan. The following mission and vision statements, along with four core themes that include five objectives, have been developed to describe what MSUB is and what it does. This has been vetted across the campus and community. In following Board meetings, MSUB will have the opportunity to present the highlights of this new plan in more detail.

Mission: Montana State University Billings delivers a transformative education that empowers students from diverse backgrounds to succeed.

Vision: Educating students to impact an evolving global community.

**Theme I: Build educational programs to support student needs**

**Objective 1 - Educate:** Establish educational opportunities that address student needs and meet occupational demand.

**Theme II: Progressively grow the university**

**Objective 2 – Recruit/Retain:** Recruit and develop a vibrant academic community focused on students, faculty, and staff.

**Theme III: Strengthen relationships with the community to enhance partnership opportunities**

**Objective 3 - Partnership:** Reciprocal partnerships with public and private entities that promote innovation as well as foster dynamic educational and occupational opportunities.

**Theme IV: Unify, invigorate, and engage MSUB's structure and culture**

**Objective 4 - Infrastructure:** Modernize MSUB facilities into an attractive hub that supports the community and student success

**Objective 5 - Stewardship:** Create a culture of collaboration and responsible stewardship of resources.

---

**ATTACHMENT**

No Attachment