



THE DIFFERENCE A YEAR MAKES

Some key factors that helped DCC grow by 39 students 294 (F16) to 333 students (F17):

- A clear vision
 - An Action Plan with clear measurable outcomes
- Empowerment
 - Letting people act on their ideas
 - Divide and conquer
- Meeting student needs
 - Stacked credentials
 - Welding
 - Corrosion
 - Rural Organizational Employee Management
 - Outdoor Recreation
 - Agriculture Sales
 - Meat Science
- Expanding programs and partnerships
 - Business
 - Agriculture
 - Chemical Dependency
 - Education
 - Align with Montana Colleges and Universities
 - Articulations
 - Program partnerships
 - Workforce
- Hiring highly-qualified faculty and staff
 - Recruiters
 - Faculty from diverse backgrounds and cultures
 - Sri Lanka
 - Iran
 - Taiwan
 - USA
- Increase student life initiatives
 - New RA program
 - New look to dorms
 - Develop a campus community



- Perfecting the recruitment funnel
 - Focus on making the transition seamless for all students
 - Currently 25% convert to enrollment – we are moving towards 60% conversion
- Focus on Montana students (16.6% increase for fall 17)
 - High School visits
 - Promote specialty programs
 - Build Dual Credit opportunities
 - Fall DE students (19 enrolled) – first time
- Expand athletics
 - Volleyball
 - Ranch Rodeo Team
 - Expanded athletic rosters and participants

Future expectations:

- Spring, Summer and Fall 2018
 - Thirty (30) to 40 FTE in Dual Enrollment - grow
 - Reach out to non-completers and invite them back
 - Reach out to Students who showed interest and invite them to come to DCC
 - Focus on non-traditional students
 - Perfect the recruitment/admissions/enrollment funnel
 - Expand program offerings that align with business and industry
 - Expand stackable credentials
 - Expand housing options with local partnerships
 - Develop strategies to work with high school graduates that do not attend college
 - Focus on small rural high schools
 - 10% growth each fall for 2 years – level out and maintain a 2% to 3% growth
 - Be in the top third among Montana Colleges and Universities in relation to retention and graduation rates.
 - Find the perfect mix for DCC regarding In-State, Out-of-State and International enrollments.
 - Current and future increases in programs, athletics and certificates is based upon industry and student feedback forms.