Improving Outreach to Adult Learners

11-15-2012 Update

Sue Jones and Bob Hietala
Comprehensive Two-Year Education Mission Attributes

- Open Access Admissions
- Affordable
- Student Centered
- Adult Focused and Accessible Learning
- Responsiveness to Local Needs
- Cultivation of Partnerships
Non-Traditional (25+) in MUS Two-Year Colleges

- 45% of MT two-year enrollment is made up of non-traditional students (fall 2010).
- WICHE Two-Year peers also had non-traditional students at 45% of enrollment (fall 2009).
- % varies from low of 26% at one campus to high of 52% at another.
Non-Traditional (25-64) Enrollment Per Non-Traditional (25-64) in State

- MT ranks 11th out of 14 Western States---7.7 students enrolled per 1,000
- The 14 state average ---21.7 students per 1,000
- NM has highest---39.6 students per 1,000.

½ of the adults we engage in MUS Two-Year Education eventually earn a two-year degree or certificate
Are we focused on Adult Learning?

10 Two-Year Colleges Participated, College!NOW Funded

- Institutional Self Assessment
- Adult Learner Inventory ---900 adult students

CAEL Provided Comprehensive Campus Assessment

_ALFI in Montana: Are the State’s Two-Year Institutions Adult-Learner Focused? (BOR Packets)_
RFP for Improving Adult-Friendly Practices and Services

• Grants of up to $10,000 funded through College!NOW
Credit for Prior Learning

• Montana’s Two-Year College Status

• Forms of CPL

• Expand—Proposals/Scale Up

• Reaching our Adult Population
Next Steps

- Assure integration of adult-friendly practices within each campus strategic plan

- Share promising practices in serving Montana’s adults among MUS two-year colleges

- Seek further expertise on serving adults via two-year education