

General Discipline Profile - Business

The discipline of Business offers a unique emphasis on entrepreneurship requiring technical and communication skills, as well as the ability to integrate knowledge from multiple disciplines to make strategic and ethical business decisions in a global context. As a field of study, Business takes an interdisciplinary approach towards teaching students about building effective relationships with stakeholders and integrating skills and knowledge to make effective business decisions. Students learn how to develop strategies for helping organizations to achieve their goals and objectives. In the early stages of education in the discipline, students undertake general education and establish foundational knowledge of business and management. Later stages of education in Business build specific and very focused knowledge in the business core, expanding the Business foundation with specialization. A degree in Business prepares students for managing or starting a business, improving operations, bookkeeping, accounting, managing technical operations, utilizing information technology, marketing, and first-line supervision.