Business: Core Competencies

Critical Thinking

Clearly define the root cause of a business problem, establish decision criteria, define alternatives, analyze each alternative, recommend and implement a solution.

Analytic Skills

For a particular business issue, collect data/information, organize it, apply relevant quantitative and qualitative techniques, develop alternatives, and recommend and support a solution.

Communication

Demonstrate effective written and oral communication skills toward a targeted audience for business decision-making and productivity.

Ethics

Understand key business ethical principles, develop reasoning and analytical skills needed to apply ethical criteria to business decisions within a social/cultural environment; understand and apply key ethical principles to specific business situations.

Teamwork

Business students know how to form, deploy, manage and reward teams to support the accomplishment of enterprise objectives.

Quantitative Analysis

Business students have personal competence in relevant business quantitative techniques and know how and when to use them to support solutions to business problems.

Technology

Business students know how to use current technology and adopt new technology to support organizational goals and objectives.

Global/Cultural Awareness

Business students deploy their knowledge through a global lens aware of economic interdependency, culture, regulatory environments, trends and the inevitability of change.

Integrative Business Functions

Develop comprehensive integrated view of inter-related business principles.