

# Business: Core Competencies

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## Critical Thinking

Clearly define the root cause of a business- problem situation, establish decision criteria, define identify alternatives, analyze each alternative, recommend and implement a solution.

## Analytic Skills

For a particular business issue, collect data/information, organize it, apply relevant quantitative and qualitative techniques, develop alternatives, and recommend and support a solution.

## Communication

Demonstrate effective written and oral communication skills toward a targeted audience for business decision-making and productivity.

## Ethics

Understand key business ethical principles, develop reasoning and analytical skills needed to apply ethical criteria to business decisions within a social/cultural environment; understand and apply key ethical principles to specific business situations.

## Teamwork

Business students know how to form, deploy, manage and reward teams to support the accomplishment of enterprise objectives.

## Quantitative Analysis

Business students have personal competence in relevant business quantitative techniques and know how and when to use them to support solutions to business problems.

## Technology

Business students know how to use current technology and adopt new technology to support organizational goals and objectives.

## Global/Cultural (??) Awareness

Business students deploy (apply) their knowledge through a global lens (view) aware of economic interdependency, culture, regulatory environments, trends and the inevitability of change.

## Integrative Business Functions

Develop comprehensive integrated view (?) of inter-related business principles.