Two-Year Leadership Call
February 26th, 2015


- **Montana HealthCARE – Kaye Norris**
  - MT HealthCARE main operations are located off campus
  - Have hired or are in the process of hiring the 9 staff members for the main office
  - Contracts to state educational organizations have been submitted and are going through approval
  - 8 sub-awards completed
  - Remaining 5 sub-awards projected to be completed in a few weeks
  - Currently developing job descriptions for (and hiring) remote staff
  - State steering committee has met twice; will meet monthly
  - Curriculum committee elected a chair; other committees will do the same
  - Minutes of committee meetings will be posted on a public website that is in the early stages of development
  - State-wide meeting information
    - March 26th at Great Northern Hotel, Helena
    - Currently 78 sign-ups
      - 41 college representatives
      - 17 industry representatives
      - Remaining signups from OCHE, AHEC, etc.
    - Presentations will cover
      - Allowable/permissible uses
      - Washington’s state healthcare apprenticeship program
      - Workgroups for each of the four main objectives
- **PLA Progress – John Cech**
  - Taskforce currently collecting feedback on draft guidelines
  - Conference call scheduled early next week
  - Will hold a March/April in-person meeting to approve draft guidelines
- **RevUp – Matt Springer**
  - Revised year one student count to 764; over 100 student increase
  - Navigators starting to receive RevUp marketing materials
  - Integrating marketing firm and campus marketing departments
  - Presented at Transformative Change Conference
  - Report Card will be finished next month
- **College Application Week – Zach Hawkins**
  - National movement started with just a few North Carolina high schools in 2005
  - Initiative targeted at all students with a few intended outcomes
    - More low income students will submit a college application
    - Provide structured time for students to apply
    - Grow the college going culture
  - In 2011, MT GEARUP proposed statewide college app week; implemented in 2012
  - Analyzing data for third year of MT College App Week
    - 2,736 application submitted in 2014 (1,777 in 2013)
    - 136 high schools participated in 2014 (84 in 2013)
    - About 1,000 students filled out a post-survey
      - 23% of students had not intended to apply to college but did so during College App Week
      - 74% were eligible for free or reduced lunch
      - 19% of applicants would be the first in their family to attend college
  - Will report data to Board of Regents, Denise Juneau (OPI), Governor’s Office, etc.
  - Will engage more admissions/counselors to make future College App Weeks more effective

Meeting minutes taken by Erik Rose