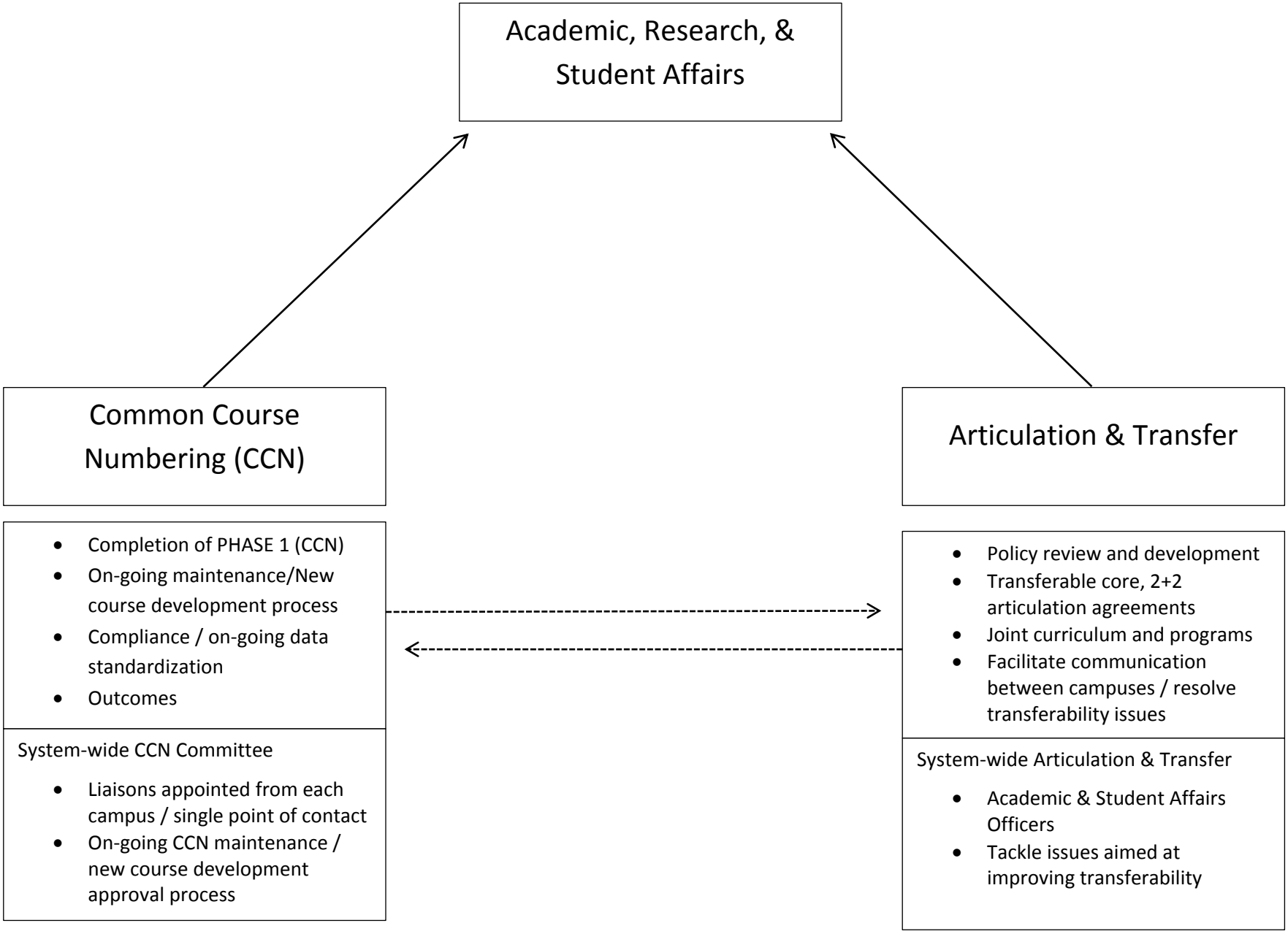Transferability Initiative