

March 4-5, 2010

ITEM 146-1010-R0310

Approval to Establish a Bachelors of Fine Art in Media Arts

THAT:

In accordance with Montana University System Policy, the Board of Regents of Higher Education authorizes The University of Montana to establish a Bachelors of Fine Arts in Media Arts

EXPLANATION:

The explosion of digital technology and its artistic integration in mainstream and professional avenues has created a high demand for training and specialization in the media arts. Programs at the elementary and secondary levels are beginning to address this need and each year more and more students who enter higher education come equipped with expanding skill sets. The addition of a B.F.A. in Media Arts would allow the School to address the needs of those students who demonstrate the skill and desire to perform at a professional level and would create a more comprehensive and effective academic program.