

LEVEL II BOARD OF REGENTS ITEMS

Curriculum Proposals

1. Overview

Montana State University Billings is seeking authorization to offer a Bachelor of Fine Arts (BFA) degree in Art. This degree will be offered by the Department of Art, a subdivision of the College of Arts and Sciences (CAS). The BFA is considered the professional undergraduate degree in studio art and is designed to provide students with a thorough grounding in fundamental principles and techniques with opportunities for emphasis in one or more specific studio art areas. The Department of Art is accredited by the National Association of Schools of Art and Design (NASAD). Their guidelines for BFA curricula are as follows: studies in studio comprise 25-35% of the total program; supportive courses in art and design, 20-30%; studies in art history, 10-15%; and general studies, 25-35%. Studies in the major area, supportive courses in art and design, and studies in visual arts histories normally total at least 65% of the curriculum. The Studio Art Extended area of specialization currently offered under the Bachelor of Art degree in Art already meets these guidelines. Thus, in essence, we are asking for a title change for one of our areas of specialization. No new resources are being requested.

2. Need

- a. To what specific need is the institution responding in developing the proposed program?

The Department of Art has been accredited by NASAD since 1980. NASAD is the only agency recognized for accrediting art programs in the United States. In its last accrediting report, which was issued on November 15, 2002 after its last 10-year on-campus review, the following recommendation was made:

The Bachelor of Arts in Art with Studio Arts Extended specialization requires 82 credits in the study of art (69% of the degree requirements) with 65 credits in studio. By the numbers, this specialization is clearly equivalent in structure to requirements for a BFA. If the Department intends this degree to be a professional Bachelor of Fine Arts degree in General Studio, the degree should be titled as such and submitted for Plan Approval.

NASAD requires yearly progress reports on its recommendations. In response to the Department of Art's 2003 report, NASAD stated: "The Commission strongly recommends that the institution seek state approval to re-title this program Bachelor of Fine Arts in order to provide greater title/content consistency for the general public and for the profession." This recommendation has been reiterated each year since then. NASAD will be reviewing this year's report in October, and the only item still of concern to them after the 2002 review is the

Department of Art's progress in obtaining the BFA degree. The next on-campus 10-year review will take place in 2012, and if this recommendation still has not been implemented, accreditation may be at risk.

b. How will students and any other affected constituencies be served by the proposed program?

It is anticipated that this new degree will serve existing MSU Billings students, aid in the retention of existing students, and aid in the recruitment of new students. Because the current Studio Art Extended area of specialization is in full compliance with NASAD standards for the BFA degree, the BA designation is misleading, implying a nonprofessional education of lesser quality. The BA does not reflect either the professional nature of the degree program or the number of art credits required within this area of specialization.

The BFA is a professional undergraduate degree and granting it would benefit graduates as they enter the workplace and compete for jobs. A degree in fine arts can lead to professional careers in art-related fields, such as print and Web design, gallery direction and curatorship, advertising, publishing, and government agencies. The BFA is also considered an appropriate preparation for graduates who wish to pursue a Master of Fine Arts degree. In competitive graduate programs the expected minimum degree for admittance is a BFA. As it stands, graduates completing the Studio Art Extended area of specialization are at a disadvantage. They complete the requirements for the BFA but are unable to claim the degree.

c. What is the anticipated demand for the program? How was this determined?

Offering a BFA has been part of the Department of Art's long-range planning for years. In 1997, in response to student requests, the Art major curriculum was re-designed to include an area of specialization in Studio Art that was equivalent to the BFA. It was anticipated that this plan of study could then easily be transformed into an actual BFA degree. After the 2002 NASAD recommendation, new hope arose among art faculty and students. In 2004, a group of art students prepared a formal written proposal for the BFA, which included letters of support from 22 students. This proposal was presented to the Department of Art Chairperson and the College of Arts and Sciences Dean. Students have continued to express an interest in the BFA, and disappointment that we do not offer one, especially those who complete the Studio Art Extended area of specialization. Much of this feedback is given at the time of the Senior Review, when all art faculty members are present.

At the very least, we project that the number of students seeking the BFA will remain consistent with the number currently seeking the Studio Art Extended area of specialization. However, it is more likely that this number will increase because the BFA is a more attractive degree to serious, motivated students seeking to become professional artists and/or attend graduate programs in the fine arts. Excluding the Teaching Licensure Option students, the fall 2008 census headcount showed 52 majors seeking the Bachelor of Arts degree in Art. Of

these 52 students, the majority are seeking the Studio Art Extended area of specialization. Seven students graduated with this specialization in spring 2009.

3. Institutional and System Fit

- a. What is the connection between the proposed program and existing programs at the institution?

The BFA will offer MSU Billings students a professional degree option in the study of the visual arts. Courses for the proposed program will be offered by the same faculty and in the same facilities as those currently offered in the Department of Art. No new courses need to be developed.

- b. Will approval of the proposed program require changes to any existing programs at the institution? If so, please describe.

Approval of the proposed program will not require changes to any existing programs. The Bachelor of Arts degree in Art and the Teaching Licensure Option will remain in place, as will the Art minor and the Art Teaching minor. Although the Studio Art Extended area of specialization may eventually be phased out, the other BA non-teaching areas of specialization will continue to be offered (Studio Art with Minor, Art History with Minor, Studio Art and Art History, and Art History).

The only major difference between the BFA and the BA Studio Art Extended area of specialization is that students will have to pass a portfolio review before admittance to the BFA program. This review will take place at the sophomore level before the student begins taking 300-level studio art courses. Higher minimum G.P.A. requirements for admittance to, and retention in, the BFA program may also be implemented.

- c. Describe what differentiates this program from other, closely related programs at the institution (if appropriate).

The BFA is a professional degree, unlike the BA in Art, which is a liberal arts degree.

- d. How does the proposed program serve to advance the strategic goals of the institution?

As a professional degree, the BFA in Art will advance MSU Billing's vision of being a regional leader in translating knowledge into practice and accepting leadership for Intellectual, cultural, social and economic development beyond university boundaries. The proposed program also aligns with the university's strategic initiatives that seek to create and maintain distinctive, vital academic programs and to identify the needs of all learners and provide access to a university experience that fulfils both individual goals and societal needs. It would also serve the university's research initiative of increasing the stature and professionalism of all academic programs. Maintaining NASAD accreditation is crucial in this regard.

- e. Describe the relationship between the proposed program and any similar programs within the Montana University System.

Montana State University Bozeman (MSU) and the University of Montana Missoula (UM) both offer the BFA in Art. However, offering a BFA at MSU Billings would have little impact on the UM or MSU enrollment numbers. The BFA programs at both universities are highly competitive and selective. Enrollment in these programs is also limited by studio space capacities. The appropriate Chairs, Deans and CAO's at both universities have been notified of the proposed program, and none of them have raised any objections.

The proposed program would be the only BFA offered in central and eastern Montana and the northern Wyoming region. According to the fall 2008 census, 60% of Montana residents who attend MSU Billings are from Yellowstone County and 32% of the undergraduates are over the age of 25. Many of these students are place-bound due to family and work responsibilities.

Finally, granting of the BFA in Art to MSU Billings would not create an additional duplication, because the program is essentially in place under another name: Bachelor of Arts in Art (Studio Art Extended).

4. Program Details

- a. Provide a detailed description of the proposed curriculum.

Bachelor of Fine Arts (B.F.A.) in Art

Degree Requirements:

- 37 credits in Academic Foundations
- 35 credits in required art courses (Six credits may also fulfill Academic Foundations requirements)
- 15 credits in restricted art electives
- 28 credits in upper division studio art with a minimum of 16 credits in one Area of Concentration (Ceramics, Digital Arts, Drawing, Painting, Photography, Printmaking or Sculpture)
- 5-11 credits in art electives

Required Art Courses

*ART 132 Art History Survey	3
ART 151 Two-Dimensional Design.....	3
ART 152 Three-Dimensional Design	3
*ART 161 Introduction to Drawing	3
ART 255 Introduction to Photoshop	
OR	
ART 256 Introduction to Illustrator.....	4

ART 261 Figure Drawing	4
ART 331 Renaissance and Baroque Art.....	3
ART 332 Modern Art.....	3
ART 352 Visual Theory and Criticism.....	3
ART 399 Careers in Art	1
ART 437 Contemporary Art.....	3
ART 498 Resume and Artist Statement.....	1
ART 499 Senior Show, Portfolio and Review	1

Total required Art courses.....35

*Also fulfills Academic Foundations requirements

Restricted Art Electives

Group 1: Select one course from each of the following three areas:

Area One

ART 211 Introduction to Photography	4
ART 217 Introduction to Lithography	4

Area Two

ART 271 Introduction to Watercolor	4
ART 272 Introduction to Painting.....	4

Area Three

ART 242 Introduction to Ceramics.....	4
ART 281 Introduction to Sculpture.....	4

Group 2: Select one course from this group:

ART 434 Art and the Environment.....	3
ART 435 Art of the United States	3
ART 436 History of Women in Art.....	3
ART 439 Survey of American Indian Art.....	3
ART 492 Seminar (Art History)	3

Total Restricted Art Electives..... 15

Upper-Division Studio Art.....28

Twenty-eight hours of upper division studio art credits to include a minimum of 16 credits in one Area of Concentration (Ceramics, Digital Arts, Drawing, Painting, Photography, Printmaking or Sculpture)

Art Electives.....5-11**Suggested Plan of Study**

First Year	F	S
ART 151 Two-Dimensional Design	3	
ART 152 Three-Dimensional Design		3
*ART 161 Introduction to Drawing	3	
*ART 132 Art History Survey		3
Eng 150 College Composition	3	
Academic Foundations	6	9
Total credits	15	15
Second Year	F	S
ART 255 Introduction to Photoshop	4	
ART 261 Figure Drawing		4
ART 211 Introduction to Photography or ART 217 Introduction to Lithography		4
ART 271 Introduction to Watercolor or ART 272 Introduction to Painting	4	
ART 242 Introduction to Ceramics or ART 281 Introduction to Sculpture	4	
ART 331 Renaissance and Baroque Art	3	
Eng 226 Research Writing		3
Academic Foundations		4
Total credits	15	15
Sophomore Portfolio and Transcript Review		
Third Year	F	S
ART 352 Visual Theory and Criticism	3	
ART 399 Careers in Art		1
ART 332 Modern Art		3
Area of Concentration Art Studio Upper Division	4	4
Art Studio Upper Division	4	
Academic Foundations	3	3
Art Elective		4
Total credits	14	15
Fourth Year	F	S
ART 498 Resume and Artist Statement	1	

ART 499 Senior Show, Visual Portfolio and Review		1
Area of Concentration Art Studio Upper Division	4	4
Art Studio Upper Division	4	4
Art 400-Level Art History	3	
Art 437 Contemporary Art		3
Art Elective	3	4
Total	15	16

Degree Total 120 credits

ART Course Descriptions

ART 131 Global Visual Culture 3 cr. (Lec) Examines visual culture, which includes painting, sculpture, photography, the Internet, performance, cinema, advertising, and television, as our primary means of communication and of understanding our postmodern world. Explores the effects of global visual culture on specific cultures and societies. Special emphasis on the importance of race, ethnicity, gender, sexuality, and the body in visual culture.

ART 132 Art History Survey 3 cr. (Lec) Surveys world art from prehistory through the present day with the objective of developing a critical understanding of art forms in their historical and cultural context.

ART 142 Introduction to Pottery 3 cr. (Stu) Develops the ability to design three-dimensional clay forms using manual dexterity. Provides the individual with opportunities for creative experiences and an understanding of basic artistic developments in design, process and content of the ceramic object. (Lab fee)

ART 151 Two-Dimensional Design 3 cr. (Stu) Provides the student with the basic fundamentals to plan and organize two-dimensional expression through painting, graphic design, color theory and composition. Student will be exposed to both content (what artists want to say) and form (how an artist says it). An emphasis will be placed on creativity and critical thinking skills. (Lab fee)

ART 152 Three-Dimensional Design 3 cr. (Stu) Introduces the basic principles of designing in three dimensions with an emphasis on form, structure, and terminology in media such as wood, paper fibers, metal, plaster, clay, etc. Assignments focus on aesthetic concepts and technical skills and involve broad-based themes of art, the role of the artist, and creative and critical thinking skills. (Lab fee)

ART 161 Introduction to Drawing 3 cr. (Stu) Introduces the beginning student to the basic fundamentals of drawing including line, form, value, composition, and linear perspective. Instruction will include drawing of various subjects and many include the nude figure. (Lab fee)

ART 211 Introduction to Photography 4 cr. (Rct 2, Stu 2) Preferred background: ART 151. Provides instruction in film and/or digital photography while investigating problems of design, content, criticism and expression in the photographic medium. (Lab fee)

ART 215 Introduction to Printmaking 4 cr. (Rct 2, Stu 2) Preferred background: ART 151 and ART 161 or permission of the instructor. Provides basic concepts in areas of serigraphy, intaglio, and relief as means of contemporary expression. (Lab fee)

ART 217 Introduction to Lithography 4 cr. (Rct 2, Stu 2) Preferred background: ART 151 and ART 161 or permission of instructor. Provides concepts and techniques of printmaking through the technical means of lithography. (Lab fee)

ART 242 Introduction to Ceramics 4 cr. (Rct 2, Stu 2) Preferred background: ART 152. Introduces basic forming skills, glaze techniques and firing processes with emphasis on craftsmanship and aesthetic judgment. (Lab fee)

ART 255 Introduction to Photoshop (TN) 4 cr. (Stu) Prerequisites: Basic computer literacy and Preferred Background: ART 151. Provides a fundamental practical knowledge of Adobe Photoshop to create original graphics with an emphasis on fine applications. Opportunities to creatively solve visual problems are emphasized. (Lab fee)

ART 256 Introduction to Illustrator (TN) 4 cr. (Stu) Prerequisites: Basic computer literacy and Preferred Background: ART 151. Provides a basic practical knowledge of Adobe Illustrator toward the creation of original graphics with an emphasis on fine art applications.

ART 257 Introduction to Desktop Publishing (TN) 4 cr. (Stu) Prerequisites: Basic computer literacy. Provides practical knowledge of software used for desktop publishing to create layouts and documents. Emphasis is on professional design using flexible and original templates with stock illustrations, digital photos and student-created images toward effective visual communication.

ART 261 Figure Drawing 4 cr. (Rct 2, Stu 2) Prerequisite: ART 161. Continues and expands on the understanding of the fundamentals, the theories and the content of drawing with an emphasis on the human figure. (Lab fee)

ART 271 Introduction to Watercolor 4 cr. (Rct 2, Stu 2) Prerequisites: ART 151 and ART 161 or permission of instructor. Introduces the principles and techniques of painting with transparent watercolor media.

ART 272 Introduction to Painting 4 cr. (Rct 2, Stu 2) Prerequisites: ART 151 and ART 161 or permission of instructor. Introduces the principles of painting through the use of various painting media.

ART 281 Introduction to Sculpture 4 cr. (Rct 2, Stu 2) Prerequisite: ART 152 or permission of instructor. Introduces the basic concepts of space and volume as they relate to sculpture as well as the basic methods of forming various materials into sculpture. (Lab fee)

ART 292 Seminar V 1-3 cr. Provides students an opportunity to investigate topics pertinent to the field of Art.

ART 293 Workshop V 1-4 cr. Provides an opportunity for study in an area of Art.

ART 296 Cooperative Education/Internship V 1-9 cr. Provides university credit for a sophomore work experience in the area of Art supervised by faculty. Learning agreement must be completed prior to registration (restricted).

ART 311 Intermediate Photography 4 cr. (Rct 2, Stu 2) Prerequisite: ART 211. Provides experience in variety of transitional photographic techniques involving film and/or digital photography while exploring experimental and aesthetic possibilities in the context of photographic history. (Lab fee)

ART 315 Intermediate Printmaking 4 cr. (Rct 2, Stu 2) Prerequisite: ART 215. Continues the study of printmaking with extensive exploration in artistic expression and printing techniques. (Lab fee)

ART 317 Intermediate Lithography 4 cr. (Rct 2, Stu 2) Prerequisite: ART 217. Continues the study of printmaking in the area of lithography as a means of contemporary artistic expression. (Lab fee)

ART 331 Renaissance and Baroque Art 3 cr. (Lec) Prerequisite: ART 132 or permission of instructor. Surveys the major artistic developments in Europe from the fifteenth through the seventeenth centuries. In addition to examining the stylistic evolution of Renaissance and Baroque art, this course also addresses the relationship of cultural production to social customs, intellectual trends, political systems, and religious beliefs. Emphasis on the works of Jan Van Eyck, Donatello, Botticelli, Leonardo daVinci, Michelangelo, Albrecht Durer, Titian, Caravaggio, Artemisia Gentileschi, Bernini, Rubens, Velazquez, and Rembrandt.

ART 332 Modern Art 3 cr. (Lec) Prerequisite: ART 132 or permission of instructor. Surveys major developments in European and American art from the late eighteenth century to the present. Focuses on the aesthetics and philosophies of modernism and postmodernism and their cultural and political contexts.

ART 342 Intermediate Ceramics 4 cr. (Rct 2, Stu 2) Prerequisite: ART 242. Develops technical skills in the forming of clay design concepts and glaze technology. Emphasis is placed on the growth of personal development. (Lab fee)

ART 352 Visual Theory and Criticism (WR) 3 cr. (Lec) Prerequisite: ART 132, ENGL 150. Covers reading, research and discussion of the thought of historic and contemporary art critics and theoreticians, relating them to the practice of creating art.

ART 358 Intermediate Computer Graphics (TN) 4 cr. (Stu 6 hrs/wk) Prerequisite: ART 255 or ART 256 or consent of instructor. Stresses intermediate exploration, application, and integration of different software into electronic media production. Emphasis is on fine art applications. Develop a vocabulary of critical language applicable to computer graphics. (Lab fee)

ART 361 Intermediate Drawing 4 cr. (Rct 2, Stu 2) Prerequisite: ART 261. Stresses further exploration and application of drawing from the human figure. Students are exposed to various approaches and disciplines both as to medium and concept. (Lab fee)

ART 371 Intermediate Watercolor 4 cr. (Rct 2, Stu 2) Prerequisite: ART 271. Provides individual experimentation and exploration in the medium of transparent watercolor.

ART 372 Intermediate Painting 4 cr. (Rct 2, Stu 2) Prerequisite: ART 272. Provides experimentation in various directions to develop personal style and techniques in painting with the use of various painting media. (Lab fee)

ART 381 Intermediate Sculpture 4 cr. (Rct 2, Stu 2) Prerequisite: ART 281. Provides exploration and laboratory experience in a variety of materials in the production of three-dimensional art forms. (Lab fee)

ART 399 Careers in Art 1 cr. (Lec) Prerequisites: For Art majors and minors, sophomore level and above or by instructor approval. Provides an overview of information from a variety of sources on professional art careers. A discussion format will accompany presentations by invited speakers, readings, research and written assignments. Offered spring only.

ART 411 Advanced Photography 4 cr. (Rct 2, Stu 2) R-24. Prerequisite: ART 311. Involves advanced level film and/or digital photographic exploration and production

emphasizing photography as a fine art medium and a means to personal expression. (Lab fee)

ART 415 Advanced Printmaking 4 cr. (Rct 2, Stu 2) R-24. Prerequisite: ART 315. Extends the study of serigraphy, intaglio, or relief printmaking with extensive exploration in artistic expression and printing techniques. (Lab fee)

ART 417 Advanced Lithography 4 cr. (Rct 2, Stu 2) R-24. Prerequisite: ART 317. Extends the study of lithography with extensive exploration in artistic expression and printing techniques. (Lab fee)

ART 431 Advanced Global Visual Culture (WR) 3 cr. (Lec) Prerequisite: ENGL 150. Examines visual culture, which includes painting, sculpture, photography, the Internet, performance, cinema, advertising, and television, as the primary means of communicating with each other and of understanding our postmodern world. Explores the effects of global visual culture on specific cultures and societies. Special emphasis on the importance of race, ethnicity, gender, sexuality, and the body in visual culture.

ART 434 Art and the Environment (WR) 3 cr. (Lec) Prerequisites: ENGL 150; Preferred background: ART 132. Explores the relationship between artistic expression and the natural environment from a cross-cultural and historical perspective. Emphasis on landscape painting, architectural site planning, earthworks, land art and the impact of environmentalism, eco-feminism and holistic worldviews on contemporary art production.

ART 435 Art of the United States (WR) 3 cr. (Lec) Prerequisite: ENGL 150; Preferred background ART 132. Reviews the art and architecture of the United States from colonial times to the present.

ART/A&SC 436 History of Women in Art (WR) 3 cr. (Lec) Prerequisite: ENGL 150; Preferred background ART 132. Provides a thematic and chronological survey of women as creators, collectors, and the subject of art, beginning with the medieval period and finishing in the present day. Emphasizes the institutional and ideological factors that have made it difficult for women to achieve equal status in the arts, the Women's Art Movement of the 1970's, and contemporary feminist art.

ART 437 Contemporary Art (WR) 3 cr. (Lec) Prerequisite: ENGL 150; Preferred background ART 132. Surveys developments in the world of art since 1970.

ART/NAMS 439 Survey of American Indian Art (WR) 3 cr. (Lec) Presents an overview and analysis of Native American art forms, techniques, and traditions. Background and interpretation of traditional and contemporary styles and symbols important to both tribal and individual expression. Includes discussion of tribal arts and crafts associations, markets and exhibitions, and federal laws.

ART 442 Advanced Ceramics 4 cr. (Rct 2, Stu 2) R-24. Prerequisite: ART 342. Employs advanced technical problems and emphasizes personal expression in the medium. (Lab fee)

ART 458 Advanced Computer Graphics (TN) 4 cr. (Stu 6 hrs/wk) Prerequisite: ART 358 or Consent of Instructor. Provides experimentation and exploration toward the development of the student's personal expression and style through integration of current software. Emphasis is on fine art applications and professional artistic development. (Lab fee)

ART 461 Advanced Drawing 4 cr. (Rct 2, Stu 2) R- 24. Prerequisite: ART 361. Development of the student's personal expression and style. Includes the principles of drawing exemplified in works of historic and contemporary masters. Emphasis will be placed on the use of drawing as a finished art product. (Lab fee)

ART 471 Advanced Watercolor 4 cr. (Rct 2, Stu 2) R-24. Prerequisite: ART 371.

Emphasizes advanced exploration techniques in the medium of transparent watercolor.

ART 472 Advanced Painting 4 cr. (Rct 2, Stu 2) R- 24. Prerequisite: ART 372.

Emphasizes advanced explorations in various painting media. (Lab fee)

ART 481 Advanced Sculpture 4 cr. (Rct 2, Stu 2) R- 24. Prerequisite: ART 381. Involves

advanced level sculptural exploration emphasizing personal expression and style. (Lab fee)

ART 490 Practicum in Art V 1-5 cr. Prerequisites: Senior level standing in Art and consent of department chairperson. Provides experience in a responsible appointment as an assistant in some specialized area of the Art Program.

ART 491 Independent Study V 1-5 cr. Prerequisites: consent of instructor and department chairperson. Provides outstanding students an opportunity to explore material not covered by regular Art courses.

ART 492 Seminar V 1-3 cr. Provides advanced students an opportunity to intensively investigate topics pertinent to the field of Art.

ART 493 Workshop V 1-5 cr. Provides an opportunity for study in an area of Art.

ART 496 Cooperative Education/Internship V 1-9 cr. Provides university credit for a work experience in the area of Art supervised by faculty. Learning agreement must be completed prior to registration (restricted).

ART 498 Resume and Artist Statement 1 cr. (Lec) Prerequisites: Junior or senior level standing; Art majors and minors only. Covers the initial development of visual portfolio, the writing of a resume and artist statement and other preparation for the senior show. Other topics include art venue possibilities, financial aspects, graduate programs, and securing an art teaching position. Students will work with their advisor and other art faculty. Class may be taken concurrently with ART 499 Senior Show if the show is scheduled during Fall Semester. Offered fall only.

ART 499 Senior Show, Portfolio and Review (WR) 1 cr. (Lec) Prerequisite: Junior or senior level standing in Art. Art majors or minors only. Involves arranging for all details necessary to present a show of work done during the two years prior to graduation in conjunction with a formal review. The art history student will prepare for the formal review through written documents and recitation. The student will work with his/her advisor.

5. Resources

- a. Will additional faculty resources be required to implement this program?

No additional faculty resources will be required to implement this program.

- b. Are other, additional resources required to ensure the success of the proposed program?

No additional resources are required to ensure the success of the proposed program. Existing studio art facilities and library sources are sufficient to support the proposed program.

6. Assessment.

How will the success of the program be measured?

The Department of Art is accredited by the National Association of Schools of Art and Design (NASAD), which has specific guidelines for the BFA degree in Art. Yearly reports have been filed with NASAD since their last on-campus 10-year review (2002). The next review will take place in 2012. NASAD evaluations cite specific recommendations for improvement, which the department must adhere to in order to maintain accreditation. Their assessment of the BFA program will provide one measure of success.

Another measure of success will be student enrollment and graduation rates. Interest will be accessed through the number of students who apply to the BFA program, and the success of our foundation courses will be assessed through the quality of work exhibited by the students who pass the portfolio review and are admitted to the program. Graduating BFA seniors will be assessed through the quality of their Senior Show and Faculty Review. At the Review, the student will also be asked for feedback on the program's strengths and weaknesses. The graduating senior will also be required to prepare a professional portfolio, artist statement, and resume to be reviewed by their advisor and to be kept on file for review by NASAD evaluators.

In fall 2009, the faculty will be implementing a pre-/post-test for all art majors. The test will consist of 50 multiple choice questions and is designed to assess content knowledge. The pre-test will be given to students enrolled in freshman-level design courses, and the post-test will be taken by students at the time of their Senior Review.

Internal assessment of the proposed program will occur during the annual Continuing Quality Improvement (CQI) review and the seven-year BOR program review.

The Department of Art follows the Collective Bargaining Agreement and Department Rank and Tenure Committee policies and procedures in regards to Student Evaluation of Faculty.

Lastly, the success of the program will be accessed through the success of the students who graduate from it. Markers of success will include:

1. acceptance into graduate programs in the fine arts
2. securing artist residencies, fellowships and grants
3. exhibition records
4. professional employment in art-related fields

7. Process Leading to Submission

Describe the process of developing and approving the proposed program.

As explained in 2a and 2c above, the Bachelor of Fine Arts degree in Art has been part of the department's long-range planning since at least as early as 1997, when the curriculum was modified to include an area of specialization (Studio Art Extended) equivalent to the BFA. This change was made because of interest expressed by both students and

faculty. During the 2002 10-year on-campus review, the National Association of Schools of Art and Design (NASAD), the department's accrediting agency, recommended that this area of specialization be re-titled a Bachelor of Fine Arts degree in Art, since it meets the requirements for that degree. Since 2002, the art faculty has been seeking permission from the administration to move forward with this proposal. Students became involved in 2004 by writing a formal proposal for the BFA and submitting it with letters of support to the Art Department Chair and College of Arts and Sciences Dean. NASAD continues to press for this change in its response to the department's yearly progress report, and with the next 10-year on-campus review on the horizon (2012), the administration and art faculty are moving ahead with this proposal at this time in hopes that the new degree will be firmly established by then. In early 2009, art faculty and administrators at MSU and UM were notified of MSU Billing's intent to bring this proposal to the Board of Regents and no objections were raised.

This written proposal was prepared by the Art Department Chair with assistance from other members of the art faculty and with reference to the 2004 student proposal and NASAD and BOR guidelines.