Implementation Meeting Conference Call

Thursday, September 6, 2012  9:00am-9:30am

A.  Two-Year & Community College Committee Meeting Preview

John reviewed the preliminary agenda that will be presented to the Board of Regents from the Two-Year & Community College Committee. Three areas will be highlighted and elevated to the Board level:

i.  Developmental Education Research & Reform
ii.  Workforce Development
iii.  Adopt a Montana Version of the Voluntary Framework of Accountability (VFA)

These areas lay out our work plan for the year. Pieces of the plan intersect with ARSA’s work plans for the year, as well (e.g. Developmental Ed).

Workforce Development reflects a reaffirmation of the state workforce development taskforce.

The VFA piece is even more viable if we receive funding for a statewide information system. Possibilities exist for a virtual community college where our two-year colleges could share on-line programming.

Regent Thiel, chair of this committee, will discuss the draft of the plan, outline the work we have been doing, and talk about the goals we’re working toward. Most of the work is emanating from the Flathead retreat in Kalispell on August 6-7.

Stefani Hicswa endorsed the three foci. She stated that Jane Karas can offer a lot in regard to the VFA. She also commented that students enrolled in developmental education are taking advantage of these opportunities. Finally, she stated that students are taking advantage of non-credit offerings in the Miles City area so they can get to work. She noted that we have great potential to re-invent what we do to meet the needs of the workforce.

John encouraged everyone to dial into the public conference call with the Two-Year & Community College Committee of the BoR on Monday at 4 p.m.

B.  Status of Brand Rollout to Date

John noted that there is a brand rollout event slated at Highlands College on Monday, September 10. The media is set, community members and students are coming, and the speakers are ready. The enrollment at Highlands is at an all-time high, as well.

Marsha Riley mentioned that City College has conducted a soft rollout and marketing of the new logo/brand at the Mustangs baseball game. The Chancellor and Marsha threw out the first pitch of the game, too. The official rollout has not been scheduled yet.